



Tiger Boards

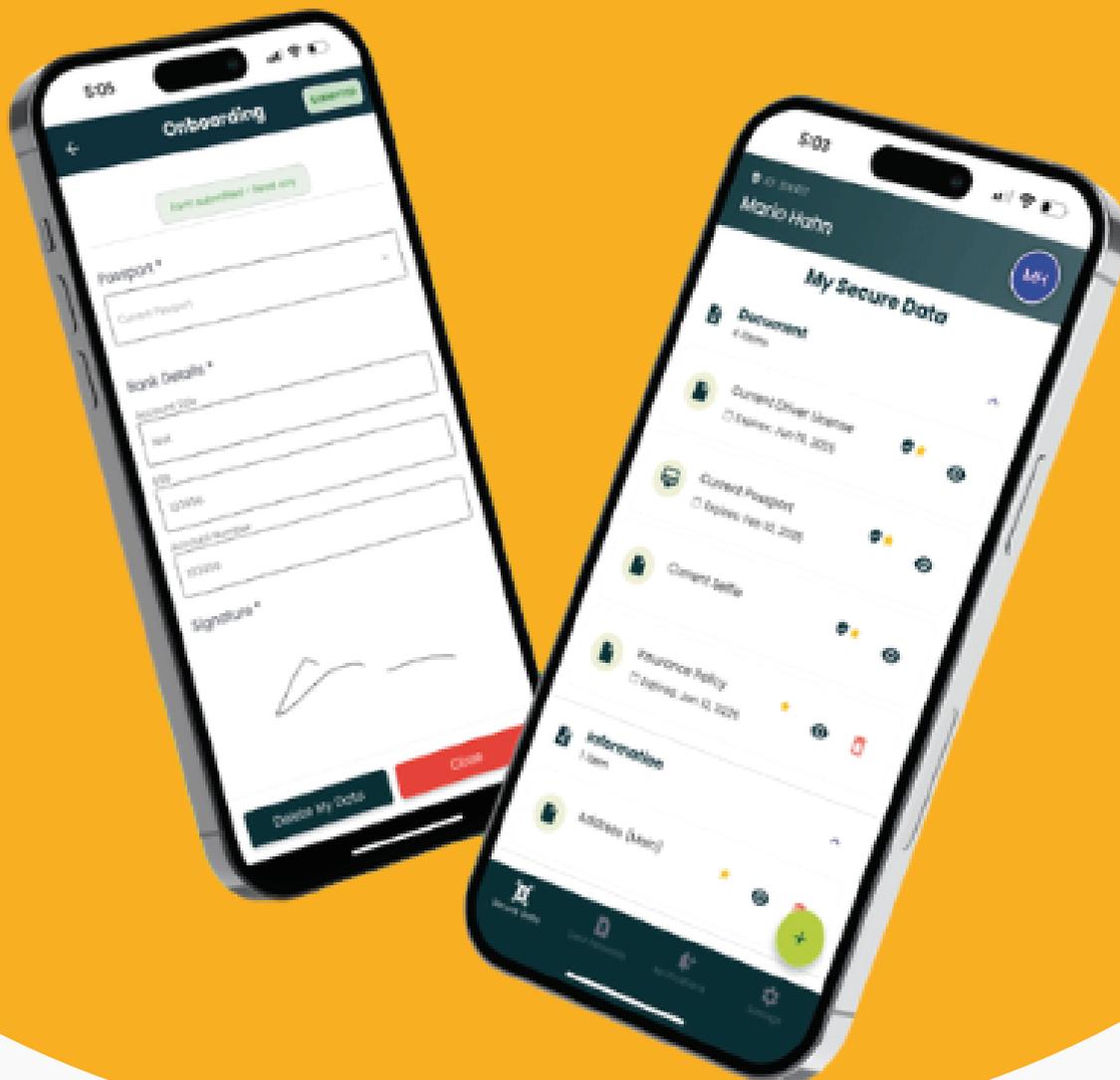
In Conversation: Kylie Hammond Interviews Greta Menzies, Co-Founder of MyDataboss

In this exclusive interview, Kylie Hammond, Founder & CEO of Tiger Boards, sits down with Greta Menzies, Co-Founder and CEO of MyDataboss, to discuss launching a tech company at the intersection of AI, compliance, and digital trust. They explore how Greta built a startup with purpose, the power of an expert advisory board, the realities of raising capital as a female founder, and how MyDataboss is preparing Australian businesses for major AML/CTF regulatory reforms.

Kylie: Greta, congratulations on the launch of MyDataboss. Launching a business like this is no small feat. What has been the key to your success in getting to this point?

Greta: Thank you, Kylie. I believe it comes down to innovation and collaboration. MyDataboss was created out of a clear need for a smarter, safer way to manage sensitive information in a way that is secure, compliant and builds trust with clients rather than eroding it.

Having worked in AI and data governance for close to 20 years across banking, government, retail and academia, I've seen both the promise and the pitfalls of how personal information is processed within organisations. The wake-up call for many came with high-profile breaches a few years ago, which exposed systemic vulnerabilities not just in large enterprises but also in small businesses. That's when I knew we had to build something better.



MyDataboss pulled together industry experts across finance, legal, real estate and cybersecurity. From this we built not just a product, but infrastructure for a future where digital trust is essential.

Kylie: The industry experts included some key appointments to your advisory board. How has this shaped your journey as a founder?

Greta: It's been fundamental. I come from a background in psychology and neuroscience before pivoting into data, so I have always valued the input of people and culture. We were deliberate in assembling an advisory board with the right mix of skills and personalities and people that are hands-on. They have provided strategic insight, supported our go-to-market plan and ensured we are in a position to scale from day one.

Kylie: You and I both know raising capital as a female founder comes with its own set of challenges. How have you navigated this?

Greta: Honestly, I've focused on working with people who recognise the value of bold ideas and brave execution. I look for people who say, "The world needs more businesses like this." While we have bootstrapped to date, we have been able to build a strong financial foundation, we're now exploring a Series A raise to capitalise on growing market momentum.

There's a growing investment appetite for businesses like MyDataboss, that are female-led, impact-focused and designed to solve systemic problems. Yes, capital raising can be tougher for women, but with the right people around you, it's absolutely possible.

Kylie: Speaking of momentum, let's talk about the AML/CTF reforms hitting the market next year. How is MyDataboss positioned to support this regulatory change?

Greta: The next six months are about driving awareness and helping businesses prepare. The introduction of Tranche 2 AML/CTF obligations will hit real estate, legal and accounting firms hard. These businesses must verify client identities, screen for PEPs and sanctions, train staff, appoint a compliance officer, and maintain an AML/CTF program.

MyDataboss solves this with a “verify once, share many times” thesis. It dramatically reduces customer friction, helps businesses stay compliant and ensures privacy and security standards are embedded. It's an all-in-one integrated system for AML compliance, data privacy, and digital trust security.

Kylie: What really stands out is your passion. What drives you personally?

Greta: I've always been fascinated by the potential of emerging technologies and how we can make them accessible to everyone. My love of data innovation started when I helped adapt machine learning systems for APAC markets early in my career.

Over the years, I saw repeated issues with data security, privacy gaps and compliance frameworks applied retrospectively. I knew we needed a proactive, intuitive solution—one that would allow professionals to focus on what they do best while we take care of the rest. That's what MyDataboss is all about.

Kylie: And what's next?

Greta: We're preparing for a Series A capital raise. Interested parties are invited to connect directly to learn more about our vision, roadmap, and investment opportunity. The round will allow us to scale faster and run broader marketing campaigns post-legislation release in September. Our strategy is to build out the team to ensure the business and product suite grows sustainably.

Kylie: I know how hard you've worked to bring this to life. What's your final message to investors and partners watching your journey?

Greta: This is just the beginning. We've built the infrastructure for a new era of digital trust. With the right partners, we can lead this transformation and make privacy-first, compliance-driven technology the new normal, not the exception.





Greta Menzies
Founder Snapshot



Role: Co-Founder & CEO, MyDataboss

Background: 20 years in AI, data governance & innovation.

Key Milestone: Successfully launched platform after two years of R&D.

Advisory Board: Senior leaders across finance, law, real estate & cybersecurity

Series A Raise: Now open for expressions of interest.

Target Sectors: Legal, Real Estate, Finance and Accounting.

Market Context: Over 90,000 Australian businesses soon subject to AML/CTF reforms.

Vision: One secure platform for ID verification, privacy compliance, and audit readiness.

About Tiger Boards

Tiger Boards is led by Founder & CEO **Kylie Hammond**, Australia's leading Board Search Selector. With decades of experience in executive search and board advisory, Kylie has personally overseen the appointment of thousands of Chairperson, Non-Executive Directors, Committee, and Advisory Board members across the Asia Pacific. Tiger Boards specialises in identifying and appointing next-generation directors for dynamic, forward-thinking organisations. We bring enterprise governance expertise, leadership insight, and a deep network of director talent to every engagement, ensuring boards are positioned to thrive in today's complex environment.

Kylie Hammond
Founder & CEO

